



Local Band Network Advertising Rates

Banner ads (468X60)

Untargeted - \$2.00 CPM*

GEO-Targeted ads - \$3.00 CPM (select up to 20 localities)

Leaderboard format (728X90)

Untargeted - \$2.50 CPM*

GEO-Targeted ads - \$3.50 CPM (select up to 20 localities)

Button format (150X150)

Untargeted - \$0.50 CPM

Text Links

Text links are available through Linkworth.com (<http://www.linkworth.com/?a=74>).

Sub page link - \$10/month

Home page link - \$30/month

All pages - \$60/month

Inclusion in welcome email

A one to three sentence spot in the email that is sent to every band when they register. Local Band Network averages 60-90 band registrations per week.

\$0.25/email

Payment is required in advance via PayPal.

The Local Band Network site gets over 400,000 page views from approximately 50,000 unique visitors per month. All ads will be placed in rotation and will appear approximately one out of every 10 times. The display frequency can be increased if desired. Custom advertising plans are available upon request. To get started advertising on Local Band Network contact John Fitzgerald at fitz@localband.net or 773.868.1441

Supporting details regarding traffic and registration activity available upon request.

CPM = Cost Per Thousand impressions

Price list as of 7/1/2005